

SPONSORSHIP CATALOGUE 2024



WindEnergy Hamburg 2024

Your platform for onshore and offshore success

We bring together the major players in the wind industry and related sectors – as well as completely new partners in this dynamically evolving market.



Facts & Figures



37,000+
attendees



1,400
exhibitors



69
nations




25+
national pavilions



55%
decision makers



Our Sponsorship Packages

Wine o'clock	Main Sponsor	Badge, E-Tickets	Charging Areas	Recruiting Day	Offshore Stage	Seating Area
Hostess Shirts	Hall	Political Summit Sponsorship	19 Packages for you 		Logo Listing	Photo Box
Speakers' Corner	VIP Club	WiFi & App	Media Village	Rikscha	Coffee Station	Event Bag



Benefits in every Sponsorship Package



Company logo placed on sponsor walls in the entrance areas



Company logo on the event homepage linking to your company website



Company logo under "Official Sponsors" on the event website



Logo presence in visitor and exhibitor newsletters



Logo presence in the printed onsite visitor guide



Logo presence in the event app



Main Sponsorship of WindEnergy Hamburg 2024

Our proposed services

- ✓ The complete package of an exclusive hall sponsorship
- ✓ Official Sponsor of our opening event
- ✓ Speakers' slots on our stages
- ✓ Sponsor logo on our entrance tickets
- ✓ Your company content in our newsletter, social media, website and app
- ✓ Digital signage
- ✓ Onsite signage:
 - ✓ Flags in front of the entrances
 - ✓ Flags in front of CCH
- ✓ Baseline branding services (see page 4)

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37,000+

total attendees
from 93 countries



55%

decision
makers



1,400+

exhibiting
companies



150+

top-of-the-line speeches
and panel discussions



25+

national
pavilions

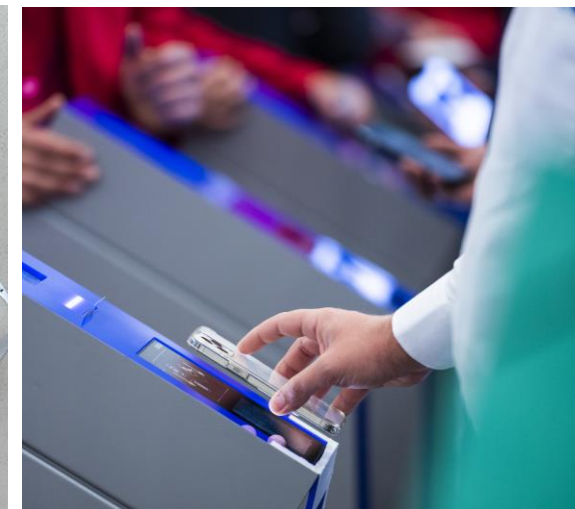


Lanyard Sponsorship

You can't get closer to your customer

Our proposed services

- ✓ High quality lanyards with your brand in combination with the WindEnergy Hamburg logo
- ✓ Production included
- ✓ Available at the entrances
- ✓ Distribution to all attendees by hostesses/hosts
- ✓ Baseline branding services (see page 4)



reserved for




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Hall Sponsorship

Greater visibility through exclusive hall sponsorship

Our proposed services

- ✓ Sponsor logo on information panels
- ✓ Sponsor logo on entrance doors of the hall
- ✓ Four banners in hall (4x4m incl. production)
- ✓ Sponsor logo on the printed and digital site plan
- ✓ Baseline branding services (see page 4)



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Site Map



Status: August 2022. Subject to alterations.

Event Bag Sponsorship

Bag it!

Our proposed services

- ✓ Production of 15,000 climate-neutral bags
- ✓ Distribution of the bags on all days of the trade fair by hostesses/hosts at the three entrances
- ✓ Sponsor logo & WindEnergy Hamburg logo on the bags
- ✓ Packing the bags with sponsors goodies/marketing material (optional)
- ✓ Baseline branding services (see page 4)



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Coffee Station Sponsorship

Coffee for takeaway

Our proposed services

- ✓ One classy coffee bike at the event
- ✓ Serving of 500 coffee specialities per day to attendees
- ✓ Place your roll-ups on the coffee bike area
- ✓ Optional: individual branding of the bike
- ✓ Baseline branding services (see page 4)



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Photo Box Sponsorship

A picture is worth a 1000 words

Our proposed services

- ✓ Placement, set up and supervision of the photo box on site
- ✓ Overlay of sponsor logo on photo
- ✓ Branding of the area with sponsor logo
- ✓ Instant print and option to post on social media
- ✓ Baseline branding services (see page 4)



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Recruiting Day Sponsorship

Become employer of the day

Our proposed services

- ✓ Booth on our Recruiting Area
- ✓ Speakers' slot on our Recruiting Forum
- ✓ Sponsor Logo/Advertising Video at the Recruiting Day opening, between slots and during breaks
- ✓ Tile on the Jobwall
- ✓ Official signage "Recruiting Day powered by..." in all media
- ✓ Sponsor logo placed on the printed and digital site plan
- ✓ Baseline branding services (see page 4)



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Badge, E-Ticket Sponsorship

Get your ticket

Our proposed services

- ✓ Tickets with your brand
- ✓ Branding of each badge with your sponsor logo next to the WindEnergy Hamburg logo.
- ✓ Your marketing opportunity on the back of the ticket. It's up to you!
- ✓ Branding of each e-ticket with your sponsor logo
- ✓ Baseline branding services (see page 4)



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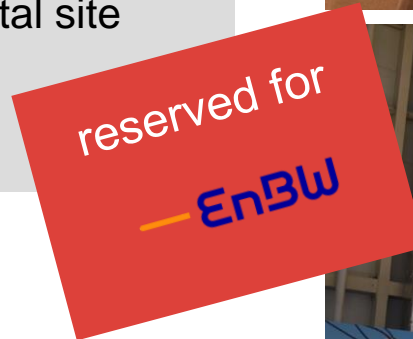
Stage Sponsorship – Speakers' Corner

The Stage is yours

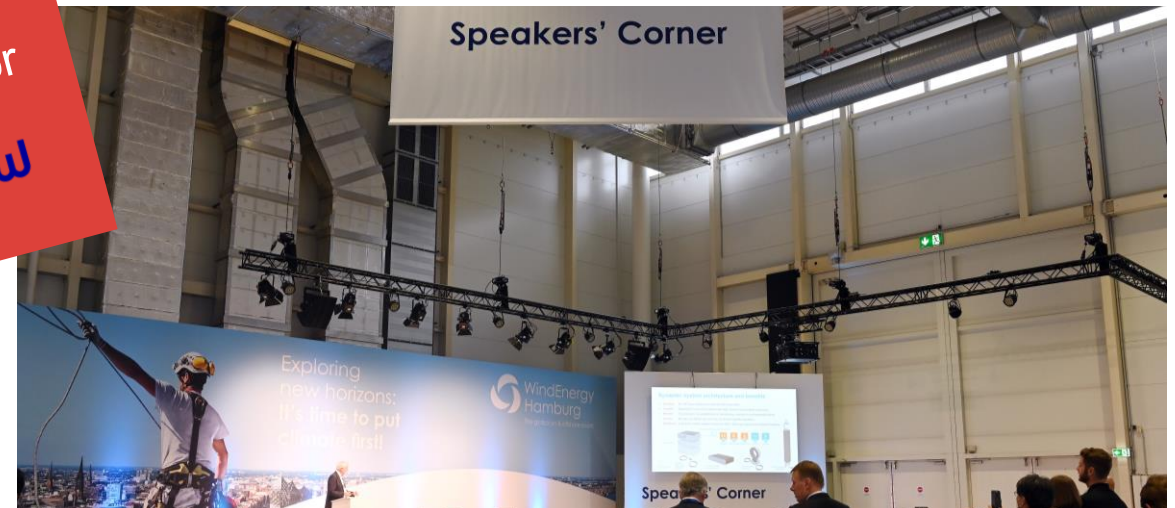
Our proposed services



- ✓ Daily speakers' slot
- ✓ Your advertising (logo/video) before the beginning of stage programme, between slots and during breaks
- ✓ Official signage "Speakers' Corner powered by ..." in all media
- ✓ Sponsor logo placed on the printed and digital site plan
- ✓ Baseline branding services (see page 4)



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Stage Sponsorship – Offshore Stage

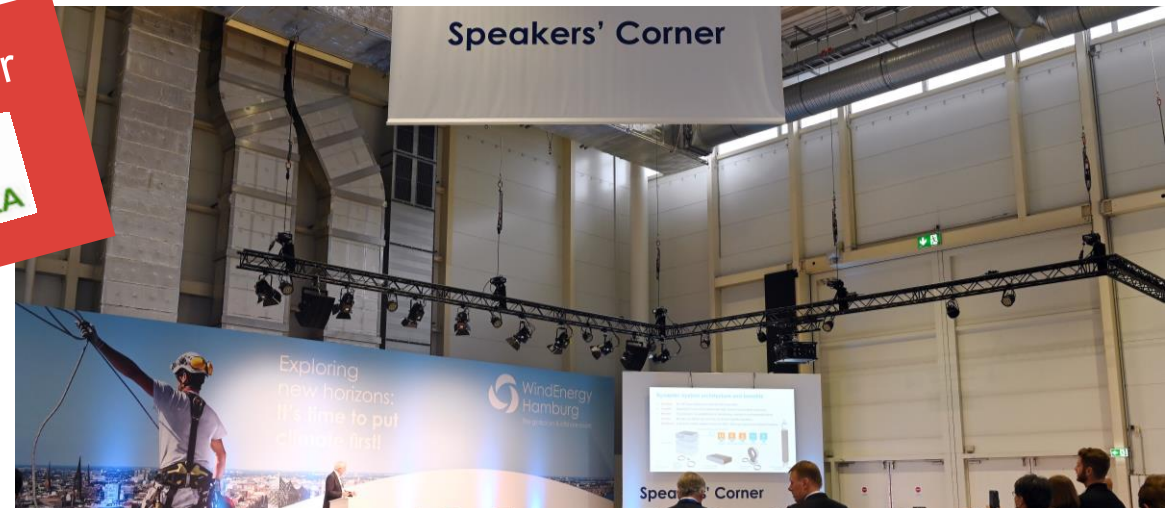
The Stage is yours

Our proposed services

- ✓ Daily speakers' slot
- ✓ Your advertising (logo/video) before the beginning of stage programme, between slots and during breaks
- ✓ Official signage “Offshore Stage powered by ...” in all media
- ✓ Sponsor logo placed on the printed and digital site plan
- ✓ Baseline branding services (see page 4)



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Wine o'clock Sponsorship

Round up the day. Cheers!

Our proposed services



- ✓ Provision of wine, beer, non-alcoholic drinks, small snacks and the necessary hospitality infrastructure
- ✓ Welcome speech of the sponsor
- ✓ Presentation or video during the event on plaza screens
- ✓ Place your roll-ups at the networking area
- ✓ Display your marketing material on the tables
- ✓ Baseline branding services (see page 4)

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Charging Station Sponsorship

Be in charge!

Our proposed services

- ✓ Sponsorship for six charging stations across the entire site
- ✓ Display of sponsor brand message on both sides of six lightboxes (1 m width x 2 m height)
- ✓ Baseline branding services (see page 4)



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WiFi & App Sponsorship

Keep in contact

Our proposed services

- ✓ WiFi access for all visitors of WindEnergy Hamburg 2024
- ✓ Configuration of an individually adapted SSID (network name) and PSK
- ✓ Display of sponsors logos as tab bar banner below the main menu within the WindEnergy Hamburg mobile application
- ✓ Baseline branding services (see page 4)



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VIP Club Sponsorship

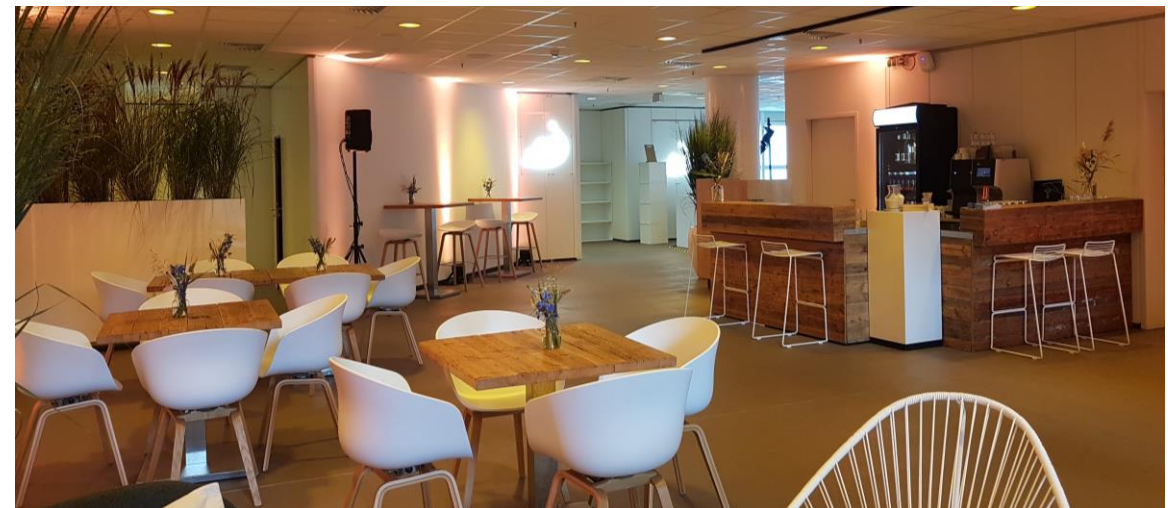
Be visible for the VIPs

Our proposed services



- ✓ Reference "sponsored by xxx" in written VIP invitations
- ✓ Admission card to the VIP Club with sponsor logo
- ✓ 3 roll up banners incl. brochure stand in and in front of the VIP Club
- ✓ Reserved seating area for up to 6 people
- ✓ Baseline branding services (see page 4)

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Specific Logo Sponsorship

Be present with your logo

Listing as official sponsor

- ✓ Logo placement on the sponsor wall in the foyers of the entrance areas
- ✓ Listed as official sponsor of WindEnergy Hamburg
 - ✓ on our website and app
 - ✓ in the visitor guide
 - ✓ in our newsletter



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