

## HRM Newsletter – June 2025

### HAMBURG HIGHLIGHTS

#### The latest updates from the Hanseatic City of Hamburg



#### [Construction work on controversial new bridge started](#)

It was long debated, but now it's here – at least the first part: Construction of the replacement bridge for the dilapidated Sternbrücke has begun. Piece by piece, the new bridge is now being welded together.



#### [A7 and Elbe Tunnel in Hamburg reopened after closure](#)

The Autobahn 7 in Hamburg is open again after its weekend closure. From late Friday evening to late Sunday evening, the southbound section between the Hamburg-Stellingen and -Heimfeld junctions was closed.



#### [Hamburg Harley Days 2025](#)

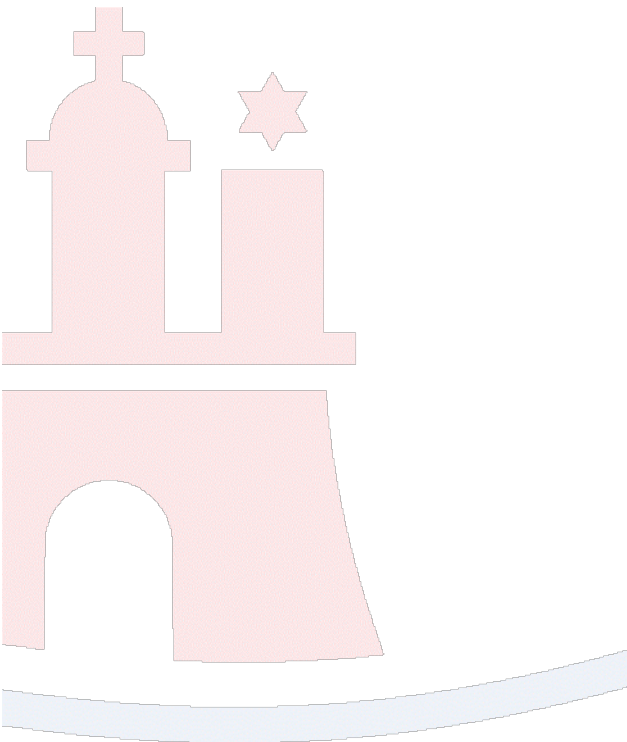
Every summer, Hamburg roars to life as Europe's largest urban biker event takes over the city for an unforgettable weekend of horsepower, rock 'n' roll, and biker culture. Tens of thousands of Harley-Davidson fans from across the continent had gathered at the Großmarkt near Hammerbrook to celebrate all

things chrome and thunder.



**University of Hamburg: Digital and sustainable  
into the next decade**

UHH's Sustainability Strategy 2030 summarizes how sustainable and digital transformation should succeed holistically. The University of Hamburg (UHH) has published its sustainability strategy for the next five years.



## MOIN MOIN AND NAMASTE!

Dear Readers,

Welcome to this edition of our newsletter, where we bring you the latest news and highlights from Hamburg.

A special highlight this month was the eleventh edition of India Week Hamburg, held from June 23rd to 29th. With over 70 events, India Week showcased the strong ties between India and Germany. It began with a grand Senate Reception at Hamburg Rathaus and offered a full week of cultural, economic, and academic exchanges celebrating Indo-German friendship.

This month, our city celebrated important cultural and civic moments—from the heartfelt MOGO motorcycle gathering at St. Michael's Church to Germany's first-ever Veterans Day. Local innovation is also making headlines: the Food Cluster Hamburg is expanding internationally, and the SAGA housing project is bringing much-needed affordable homes to Billstedt.

Major construction projects are moving forward too, like the rebuilding of Sternbrücke and the reopening of the A7 and Elbe Tunnel. We're also proud to share progress in sustainability and education.

The Hamburg Sustainability Conference delivered a major step forward in the fight against climate change, while the Hamburg University is driving digital transformation in education.

Stay connected with us on LinkedIn and Instagram for more insights and updates on this dynamic city and our Indo-German partnerships.

Dive into the full articles to explore the stories behind the headlines—and much more.

Enjoy reading!



## HAMBURG UPDATES



### [Special SAGA project: 58 new apartments are being built here – many of them affordable](#)

Something big is growing in Billstedt: Next Tuesday, June 17, SAGA invites you to the topping-out ceremony for a new residential project in Billstedt.



### [Cities to lead the charge on climate action through lifelong learning, say leaders at Hamburg Sustainability Conference](#)

A session at the Hamburg Sustainability Conference 2025 delivered a breakthrough in the global climate agenda: cities will take the lead in tackling climate change through inclusive lifelong learning.

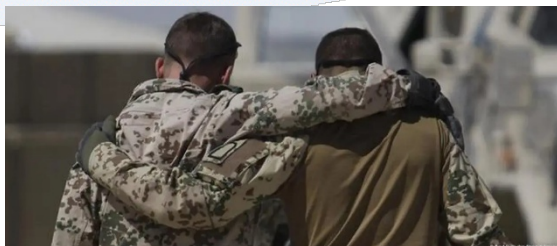


### [Food Cluster Hamburg presents recipe for more global visibility](#)

visibility and are pressing ahead regionally, nationally and internationally,"

The view would appear to be in keeping with the Food Cluster Hamburg's motto of anchoring this strong food industry regionally and raising Hamburg's international visibility as a key food centre. "We are working on our international

### [How Germany plans to celebrate its first Veterans Day](#)



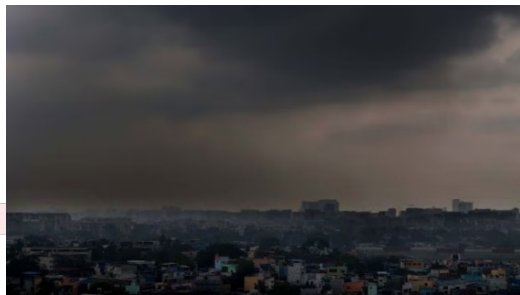
Members of the German military will be honored in the country's first-ever Veterans Day on June 15. Big parties and protests are planned in Berlin and other cities nationwide.

## UPDATES FROM INDIA



### [India's nominal GDP may hit a six year low: Corporate revenue growth to lag in FY26 Report](#)

India's corporate revenue and earnings momentum may face headwinds in the upcoming financial year due to an expected moderation in nominal GDP growth, according to a report by Jefferies.



### [Monsoon revival in Maharashtra](#)

After a brief pause, heavy monsoon rains swept across Maharashtra starting 13<sup>th</sup> June, Friday, with Mumbai also experiencing a resurgence of monsoon showers. Mumbai's Santacruz observatory logged 19 mm rainfall between 14<sup>th</sup> June, Saturday and 15<sup>th</sup> June, Sunday morning,

while the Colaba coastal observatory recorded 34 mm rainfall.



### [India's GST collection rises 6.2% YoY to Rs 1.85 lakh cr in June](#)

India's gross Goods and Services Tax (GST) collection for the month of June stood at Rs 1.85 lakh crore, marking a 6.2% increase compared to the same month last year, government data showed Tuesday. However, month-on-month, GST collection in June dipped as April 2025 saw a record Rs 2.37 lakh crore

collected, followed by Rs 2.01 lakh crore in May.

## HRM SPOTLIGHT



more about sponsorship and partnership opportunities, [please get in touch](#) with Ms. Sameeha Pradeep Sule, Chief Representative, Hamburg Representation Mumbai.

### [INMEX SMM India 2025](#)

[INMEX SMM India 2025](#), South Asia's premier maritime exhibition and conference, is scheduled from September 10 to 12, 2025, at the Bombay Exhibition Centre in Mumbai. This event will bring together global maritime and shipping professionals, offering unparalleled networking, knowledge sharing, and business opportunities. Attendees can expect to explore the latest innovations in shipbuilding, ship equipment, offshore and port technologies, maritime safety and security, and green technologies. **To know**

### [Recharge Wind Power Summit 2025](#)



In an era defined by the urgent drive toward net zero, wind power has emerged as a cornerstone of the global energy transition, but its path forward is anything but straightforward. In order to progress, the

industry must overcome various challenges stemming from geopolitical tensions, changing policies, energy security and cost.

Taking place in Hamburg on 27 November, Recharge invites you to join the Wind Power Summit 2025, as we bring key stakeholders, including industry leaders, policymakers, financiers and innovators, to discuss the outlook of Wind and how it can progress as a key puzzle-piece in the global energy transition. **To know more about opportunities, [please get in touch](#) with Ms. Sameeha Pradeep Sule.**





### [Global Security and Innovation summit 2025](#)

The Global Security and Innovation Summit (GSIS) is a unique event that serves as a platform for political leaders, industry executives, technology pioneers, and security experts to address emerging global security challenges and explore cutting-edge solutions drawn from fields such as

cyber security, artificial intelligence, robotics, space or infrastructure, quantum computing, and defence technologies. Partnered by the Hamburg Messe und Congress which will take place on October 22<sup>nd</sup> – 23<sup>rd</sup> 2025. **To know more about opportunities, [please get in touch](#) with Ms. Sameeha Pradeep Sule.**



### [WindEnergy Hamburg 2026](#)

Mark your Calendars! WindEnergy Hamburg is set to return on the 22<sup>nd</sup> to the 25<sup>th</sup> of September 2026. After last year's success, the 15<sup>th</sup> edition of the Trade-fair will be bigger than ever. WindEnergy Hamburg is a global wind energy event taking place in Hamburg biannually. It's a marketplace and networking

platform for the wind industry, showcasing the latest technologies and driving the energy transition. The event features exhibitors from numerous countries, covering both onshore and offshore wind energy sectors, and includes theme routes, special areas like the AI CENTER, and networking opportunities. WindEnergy Hamburg 2024 had over 43,000 attendees from 100 countries and 1,600 exhibiting companies.

**To know more about sponsorship and partnership opportunities, [please get in touch](#) with Ms. Sameeha Pradeep Sule, Chief Representative, Hamburg Representation Mumbai.**

## HRM ACTIVITIES



### Behind the scenes at Weinmann

HRM had the wonderful opportunity to meet Nicholas Gomes from Weinmann, to learn about the operations and company goals, along with meaningful discussions about the future.



### Exploring Heinemann's Global Operations

HRM along with Ms. Barbara Schmidt-Ajayi from Hamburg Handelskammer had the chance to visit and meet Simon Temps from Heinemann. It was a wonderful opportunity to get to know the company and learn more about its operations. Discussions were also held about future plans.



### Senate Reception at India Week Hamburg

India Week Hamburg kickstarted off with the Senate Reception a ceremonial night in the Hamburg City Hall. With distinguished guest like Dr Melanie Leonhard, Dr Philipp Ackermann, H E Ajit Gupte, Amrita Cheema as the moderator, and Shabana Azmi as the key note speaker along with warm addresses given

by HE Aljit Gupte and Dr Philipp Ackermann. The cultural Bhagda performances adds to vibrance of the night.





Ms. Liv Assmann and Mr. Stefan Halusa. A highlight of the day was key note speech by Nils Kahn of MSC. The event concluded with a symbolic handover of the key to the next host city in Germany, marking a ceremonial transition.

### Jahrestreffen @ Hamburg India Business Day

As part of India Week Hamburg, Jahrestreffen @ Hamburg India Business Day organized by Indo German Chamber of Commerce as it is their AGM, featured engaging panel discussions and the launch of the German-Indian Business Outlook. The event brought together several notable speakers, including H.E. Aljit Gupte, Dr. Philipp Ackermann,



from Beiersdorf, Nils Haupt from Hapag Llody and Bastian Bahde from Die Techniker.

### Talent Talk: Skilled Professional from India to Hamburg

As a part of India Week Hamburg, an afternoon of Panel discussions and from recruitment to best approaches to integrate Indians in Germany. Moderated by Dr Amrita Cheema, with Denise Eichhorn as the Expert. With the second Panel about Best Practices from Corporates moderated by Sameeha Sule and Panels like Garima Sharma



## HAMBURG INSIGHT

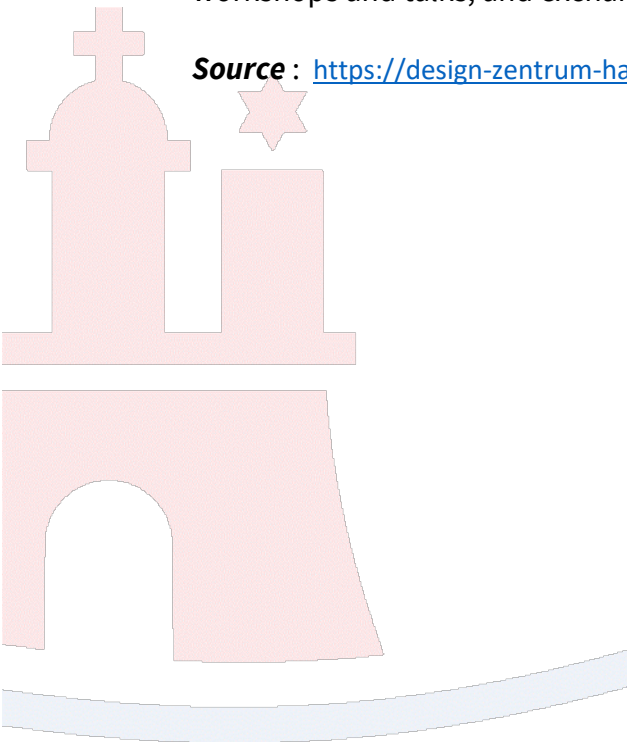
### Social Design Week

Design is more than a combination of function and aesthetics—it's a tool: for changing social processes, initiating new discourses, and addressing social and ecological challenges. It helps us treat our resources, our environment, and our fellow human beings more carefully. Social

Design Week demonstrates how meaningful and powerful this tool can be used.

With an exhibition, café, and community space, the Design Center serves as the home base for Social Design Week. Here, you can discover participatory projects, participate in workshops and talks, and exchange ideas over coffee and cake on the Elbe Arcades.

**Source :** <https://design-zentrum-hamburg.de/events/kalender/social-design-week-2025/>



## FROM THE INTERNS DESK

### Skilled Migration to Germany: The Crucial Role of Language in Integration and Career Advancement

Hey there! I am Ishita Makhija, an intern at Hamburg Representation Mumbai. In today's From the Interns Desk I would like to share about how the German language to live in Germany may not be necessary, but it surely increase odds in career advancements and makes the transition smoother.

Germany stands at a pivotal crossroads as it grapples with profound demographic challenges—most notably, an aging population and persistently low birth rates. These shifts have triggered an urgent demand for skilled professionals across sectors such as engineering, information technology, healthcare, and skilled trades. In response, the German government has enacted progressive immigration reforms aimed at attracting and integrating foreign talent into its labour market and society.

Germany's commitment to addressing its labour shortage is most clearly reflected in the Skilled Immigration Act (Fachkräfteeinwanderungsgesetz – FEG), initially introduced in March 2020 and significantly upgraded in June 2023. These reforms, implemented in phases between November 2023 and June 2024, streamline pathways for skilled workers from non-EU countries.

Key updates include:

Relaxed requirements for vocational professionals, such as reduced German language proficiency and simplified recognition of qualifications for unregulated professions.

Broader employment access, allowing skilled workers to take any qualified job, even outside their formally trained professions, provided they meet a salary threshold.

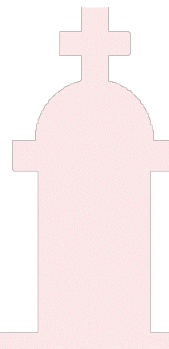
Vocational pathway: Foreign nationals with two years of vocational training and two years of work experience within the last five years can work in skilled roles without a German-recognized degree.

The EU Blue Card scheme has also become more inclusive. Salary thresholds have been lowered substantially—down to approximately €43,800 for regular professions and €39,682 for shortage occupations in 2024. IT specialists can now qualify even without a university degree if they possess three years of professional experience. Blue Card holders can also secure permanent residency faster—within 21 months (with B2 German skills) or 33 months (without language requirements).




Launched in June 2024, the Opportunity Card offers a one-year renewable residence permit for job seekers. Using a points-based system, it evaluates applicants based on qualifications, work experience, language skills (German and English), age, and ties to Germany. This card allows trial employment for up to two weeks and offers a pathway to permanent residency within 18 months—provided applicants acquire German language skills and secure employment.

While entry into the German labour market has become easier, the ability to speak German remains indispensable for sustainable career growth. Only around 2.7% of job listings explicitly state that “German is not required,” while approximately 97% require some level of German proficiency. Even in international companies and IT roles in major cities like Berlin, Frankfurt, or Munich, German often functions as the default language—especially when colleagues from various non-English-speaking backgrounds are involved.



For sectors such as healthcare, finance, law, and public administration, German proficiency is non-negotiable. Even in IT, roughly 95% of roles operate in German, particularly among the small and medium-sized enterprises (Mittelstand) that form the backbone of Germany’s economy. Applicants with only basic German (A1 or A2 CEFR level) often face rejection due to communication limitations. Interestingly, job listings in German attract far fewer applicants—an average of 50 versus up to 5,000 for equivalent roles advertised in English. Mastering the language not only increases access to higher-paying jobs but also dramatically reduces competition.



Beyond professional settings, German language proficiency is essential for social integration. It enables newcomers to navigate daily tasks, communicate with public authorities, participate in community events, and build authentic relationships. Without these skills, immigrants may remain isolated in ethnic enclaves, limiting their social and economic potential. However, integration is a two-way street. While the onus is on immigrants to learn the language, societal openness is equally crucial. Rejection—whether overt or subtle—can deter even motivated learners from integrating. Thus, while language is a key bridge, true inclusion depends on mutual effort and acceptance.

Recognizing the importance of language, Germany has adopted a “language skills first” strategy. This is implemented through Integration Courses, funded by the Federal Office for Migration and Refugees (BAMF). These include:

600 hours of language instruction and 100 hours of orientation on German culture, laws, and daily life.

Specialized tracks for women, young adults, parents, and individuals with literacy challenges.

B1 CEFR proficiency goal, essential for permanent residency and long-term employment.

Final exams: the German Test for Immigrants (DTZ) and the Life in Germany (LiD) test.

Courses are partially subsidized (e.g., EUR 2.29 per lesson), with possible fee exemptions and partial refunds upon successful completion. Fast learners can opt for intensive courses with condensed content.

Germany's evolving immigration policies underscore its urgency to fill labour gaps—but language remains the gateway to long-term integration and success. While initial entry requirements have been relaxed to attract talent quickly, thriving within German society demands fluency.

Proficiency in German not only opens up many employment opportunities but also fosters genuine social inclusion, cultural understanding, and a sense of belonging. The German language plays an important role as it continues to be the main language of the country. The Government is lending a helping hand with the foreigner who are coming to Germany as they are providing courses to integrate Internationals in the country. As Germany continues to welcome skilled migrants, those who invest in language learning will find themselves best positioned to build fulfilling and sustainable lives in the country.

THANK YOU FOR READING AND STAY TUNED FOR MORE!

CONNECT WITH US!



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