HRM Newsletter – July 2024

HAMBURG HIGHLIGHTS

The latest updates from the Hanseatic City of Hamburg

Schwerin as a new UNESCO World Heritage City

The Residence Ensemble in Schwerin is now another place in the Hamburg metropolitan region that is listed as a World Heritage Site worthy of preservation.

Germany and Latvia strengthen trade relations

German and Latvian ports intensify their cooperation within the framework of the Latvian-German Port Forum in Riga.

Police: Number of crimes in Hamburg is decreasing

In Hamburg, the number of crimes continued to fall in the first half of the year. The police counted almost 120,000 cases from January to June, five percent less than at the same time last year.

Hamburg's industry is growing: Sales increased by around 30 percent in 2023

Despite global crises, Hamburg's industry is growing. This is evident from the latest annual report from Hamburg's industry coordinator, which will be published on Tuesday.

Ideen für Hamburgs Innenstadt gesucht

The City Development Authority and Hamburg Kreativ Gesellschaft are promoting innovative ideas for the Old Town, New Town and HafenCity – with up to 50,000 euros.

Heil visits Indian workers at Hapag-Lloyd

In order to combat the shortage of skilled workers in Germany, Federal Labor Minister Hubertus Heil (SPD) is relying on migration - especially from India. According to the minister, this country has one of the greatest potentials in the world to attract qualified specialists. On Monday he visited Hapag-Lloyd in the Hanseatic city.

MOIN MOIN AND NAMASTE!

Dear Readers,

As we move through the vibrant summer season, the July edition of the HRM Newsletter brings you the latest highlights and updates from Hamburg and beyond. This month, we celebrate a significant cultural milestone and explore new horizons in international trade and local industry.

Discover the stories behind Schwerin's new UNESCO World Heritage status and the strengthening ties between German and Latvian ports. Hamburg's resilience shines through with a notable decrease in crime and robust industrial growth, demonstrating the city's strength in challenging times.

In our Hamburg Updates, learn about innovative developments in the "Süderelbe Region of the Future" and the exciting new shore power agreement with Maersk, underscoring our commitment to sustainability. Plus, explore the transformation of the Green Bunker in St. Pauli into a unique event space and the foundation stone laid for Hamburg's first all-electric bus depot.

Our Spotlight this month highlights the INS Tabar's visit, a symbol of growing Indo-German naval cooperation, and the opportunity for international artists to engage with Hamburg's vibrant cultural scene through residencies at Westwerk.

Don't miss our coverage of the Hamburg Foreign Business Day, a crucial event for navigating global business challenges, and the remarkable transformation of Bunker St. Pauli. Also, mark your calendars for upcoming events like the World Port Conference and the Asia-Pacific Conference, offering unparalleled opportunities for networking and insights.

Dive into this edition for all these stories and more, and discover what makes Hamburg a dynamic and globally connected city.

Want to stay connected? Follow us on LinkedIn and Instagram for more updates and insights.

HAMBURG UPDATES

These are the plans for the future region of Süderelbe

Something is happening in the southern metropolitan region of Hamburg. The districts of Harburg, Stade and Lüneburg as well as the city of Lüneburg and the Süderelbe Economic and Regional Development Company AG have joined forces to form the "Süderelbe Region of the Future".

Foreign Minister in Hamburg: Baerbock praises the port

Federal Foreign Minister Annalena Baerbock (Greens) praised the port during a visit to Hamburg on Friday. The politician also learned about the work of the International Tribunal for the Law of the Sea (ITLOS) in Nienstedten.

Port of Hamburg: Shore power agreement signed with Maersk

The Danish container shipping company Maersk has signed an agreement with the Hamburg Port Authority (HPA) on shore power supply.

Event hall opened in the Green Bunker in St. Pauli

The conversion of the old World War II bunker is complete: a multi-purpose hall at a height of around 50 metres. There will now be entertainment here - with a view over St. Pauli.

Foundation stone laid for Hamburg's first purely electric bus depot

Hamburg is getting its first depot just for electric buses. The Hochbahn laid the foundation stone in the Meiendorf district on Wednesday. A depot for 130 environmentally friendly buses is being built.

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HRM SPOTLIGHT

Three-month residency for international artists at Westwerk

The Hamburg Ministry for Culture and Media is inviting applications for eight three-month residencies in 2025 and 2026 in the Westwerk artists' centre in Hamburg.

INS Tabar's Visit to Hamburg: Strengthening Indo-German Naval Ties

The Indian Navy's frontline frigate, INS Tabar, visited Hamburg, Germany, from July 17 to 20, 2024. This visit underscored the deepening naval cooperation between India and Germany, highlighting their shared commitment to global peace and security.

HRM ACTIVITIES

Hamburg Foreign Business Day 2024: A Success in Navigating Global Business Challenges

On July 1st, 2024, the Hamburg Chamber of Commerce hosted the Hamburg Foreign Business Day, a dynamic event aimed at addressing key international business issues. The event, running from 9 AM to 3 PM, gathered esteemed speakers, industry experts, and business leaders for a day of insightful discussions and networking.

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HAMBURG INSIGHT

Hamburg's Wälderhaus: A Gem of Sustainable Architecture

Bunker St. Pauli: From WWII Relic to Modern Landmark

Bunker St. Pauli, a distinctive fort-like structure in Hamburg, recently reopened as a unique venue featuring a hotel, restaurants, and rooftop views of the city. Originally built in 1942 as Flakturm IV, an anti-aircraft defense bunker, it served as a shelter for up to 18,000 people during WWII. The bunker was spared demolition post-war due to the potential danger to surrounding areas and was repurposed for civilian uses, including temporary housing and Germany's first television broadcast by NWDR in 1950.

The recent €100 million renovation has transformed Bunker St. Pauli into a blend of history and modernity, with the Reverb hotel, rooftop bars, and spaces for art and music events. It also includes a memorial for Nazi victims, acknowledging its complex past. This transformation is part of a broader trend in Germany of repurposing Nazi-era buildings while honoring their history.

Bunker St. Pauli, now a cultural hub, exemplifies Hamburg's blend of history and contemporary culture, offering a unique space for visitors and locals alike.

UPCOMING EVENTS

Engagements For Hamburg and Mumbai

[World Port Conference meets in Hamburg in autumn]

After almost ten years, the World Port Conference is coming back to Hamburg this autumn. The meeting at the Congress Center Hamburg (CCH) is expected to attract managers from more than 150 major ports around the globe.

[Asia-Pacific Conference - Business delegation trip to India 2024]

The Hamburg Chamber of Commerce cordially invites you to participate in a business trip to India in the run-up to the 18th Asia-Pacific Conference of German Business, from 20 to 24th October 2024. The APK is the flagship event for business leaders, executives, and political representatives to discuss and promote economic relations between Germany and Asia-Pacific. Potential destinations for the delegation trip include, in addition to New Delhi, the port city of Chennai as well as Bengaluru (Bangalore) and Hyderabad. Please note that tickets for the conference are in high demand, so early registration is required. Take advantage of this unique opportunity to explore investment opportunities in the Indian market, strengthen strategic business partnerships, and benefit from extensive networking opportunities with leading decision-makers. Get your tickets ASAP! Click here.

Hamburger Gründer:innentag

[Hamburg Founder's Day - Inform, educate, network]

Hamburg's Founders' Day, organised by the Hamburg Chamber of Commerce, is the place for start-ups to experience everything that Hamburg's start-up scene has to offer: advice, lectures, workshops from experts, and lots of inspiration for their own business. This year, the event is set to take place on September 13th, 2024 from 10 am to 6pm in the Hamburg Chamber of Commerce.

THANK YOU FOR READING AND STAY TUNED FOR MORE!

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