HRM Newsletter – April – May 2025

HAMBURG HIGHLIGHTS

The latest updates from the Hanseatic City of Hamburg

How does the new property tax affects Hamburg

Due to the new property tax calculation in Hamburg, almost half of property owners will have to pay more. This is shown by a first evaluation of the tax authority. Whether owner of a single-family house or owner of a condominium: For around 2,300 owners, it has become really expensive since the beginning of the year. They pay more than ten times the previous property tax.

This is how Hamburg wants to clean their streets

With temporary no-parking zones, we create the conditions for thorough mechanical cleaning and can simultaneously carry out maintenance work such as pruning green spaces or clearing the drains of leaves and dirt so that rainwater can drain away unhindered

Port of Hamburg 836 anniversary celebration

The ships formed the heart of the port's anniversary celebrations: 250 vessels were officially part of the waterfront program and enhanced the maritime events with parades and presentations. Around 350 other vessels – including private and pleasure boats, sailing and motor vessels – took part in the maritime.

Big on cinema: “Cinema” congress moves to Hamburg

Germany’s largest film theatre congress, “Kino” will take place in Hamburg from 2026. Cinema operators, distributors and industry representatives from across Germany will then meet at the Congress Centrum Hamburg (CCH)

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MOIN MOIN AND NAMASTE!

Dear Readers,

Welcome to this edition of our newsletter, where we bring you the latest news and highlights from Hamburg.

In this issue, we spotlight the 80th anniversary of the NDR Elbphilharmonie Orchestra—a heartfelt tribute to Hamburg's enduring cultural spirit. Urban development also takes the stage, with a focus on the sustainable vision behind Westfield Hamburg-Überseequartier and the upcoming Cross Innovation Day, which aims to foster collaboration between industries and creatives for a greener future.

On the economic front, recent changes to Hamburg's property tax will result in nearly half of all property owners facing higher rates. Meanwhile, enhanced street-cleaning initiatives are being introduced to maintain the city's cleanliness and appeal.

We also revisit the maritime charm of the 836th anniversary of the Port of Hamburg. Looking ahead, Hamburg will host Germany's largest cinema industry congress, Kino, beginning in 2026—welcoming film professionals from across the country.

In June, India Week Hamburg returns, celebrating the vibrant cultural and economic ties between India and Hamburg. Highlights include events such as Innovate with India, Indo-German Chamber of Commerce' AGM- Jahrestreffen @ Hamburg India Business Day and The Talent Talk: Skilled Professionals from India for Hamburg —all set to take place right here in Hamburg.

Stay connected with us on LinkedIn and Instagram for more insights and updates on this dynamic city and our Indo-German partnerships.

Dive into the full articles to explore the stories behind the headlines—and much more.

Enjoy reading!

HAMBURG UPDATES

80 years of celebrating the NDR Elbphilharmonie Orchestra

On October 30, 1945, Hans-Schmidt-Isserstedt took the stage of the war-spared music hall in Hamburg (today: Laeiszhalle) and ushered in a new musical chapter that would bring hope to the war-ravaged world.

Westfield Hamburg Ueberseequatier: A destination with sustainability at it's core

Part of one of the most ambitious urban regeneration projects in Europe, HafenCity, Westfield Hamburg-Überseequartier exemplifies URW's committed approach to sustainable development and social impact, while partnering with cities on their environmental transition.

Cross Innovation Day initiates co-operation with creative Industries

Hamburg Kreativ Gesellschaft's Cross Innovation Hub is gearing up to host the Cross Innovation Day on June 12, 2025 in the Oberhafenquartier. Under the motto "Changing perspectives - shaping the future sustainably"

Hamburg now hosting Europe Weeks 2025

The city of Hamburg has hosting Europe weeks from April 30th to 31st May, 2025. The events should raise the visibility of Hamburg's relationship with Europe under the theme of "Europe - Harbour of Diversity".

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UPDATES FROM INDIA

India becomes the 4th largest economy

India has climbed a spot in the global economic rankings, overtaking Japan to become the world's fourth-largest economy. The country's GDP has touched the $4 trillion mark, placing it behind only the United States, China and Germany in size.

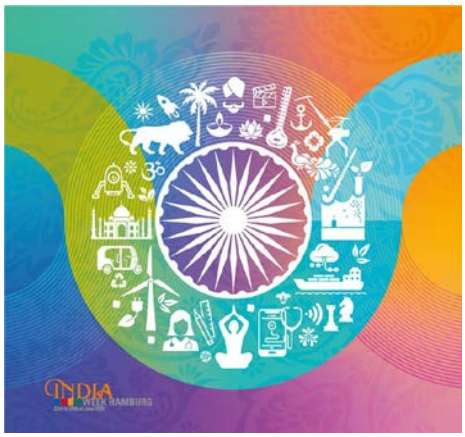
How have India-Germany defence ties fared and what is the way ahead

Germany is India’s top trading partner in Europe, with trade touching $26.10 billion in 2023-24, but historically defence has not featured prominently in the interactions between the two countries

Made in India 5th gen fighter jet: Government clears indigenous stealth fighter jet project as China arms Pakistan

Defence minister Rajnath Singh on Tuesday green-lighted the 'Made in India' fighter jet programme to produce a fifth-generation stealth fighter jet, the advanced medium combat aircraft (AMCA). India has been working on the ambitious AMCA project to develop a medium-weight, deep-penetration fighter jet with advanced stealth capabilities to bolster its air power

HRM SPOTLIGHT



India Week Hamburg

India Week, a celebrated event that highlights the vibrant cultural, economic, and political ties between India and Hamburg, is set to return on the 23rd to the 29th of June 2025. This biennial event showcases a wide array of activities, including art exhibitions, business forums, and panel discussions, fostering deeper engagement between the two regions. India Week provides a unique platform to explore collaborative opportunities in trade, culture, and sustainable development, further strengthening Indo-German relations. The 2025 edition promises to continue this tradition, expanding on the success of previous years.

Innovate with India

Innovate with India focus on strengthening innovation and technology partnerships between Hamburg and India by facilitating investment in key sectors that drive sustainability and digital transformation, deepening partnerships and mapping pathways to market access in Hamburg.

Talent Talk: Skilled professionals from India for Hamburg

India offers a wealth of skilled professionals—and German companies are tapping in. This event dives deep into expert talks, real-life case studies, and networking as we explore how to recruit and integrate Indian talent successfully. With speakers from Hapag-Lloyd, Die Techniker, Beiersdorf, AHK Indien, and more.

Jahrestreffen (Hamburg – India Buisness day) 2025

The traditional event of AHK is a highlight of the Hamburg India Week in this year, to be held at the Chamber of Hamburg Chamber of the Chamber of the Hamburg. Along with the presentation of the German India Business Outlook, discussions regarding further development and potential partnerships between Germany and India with experts in two further panels on innovation and trade and logistics.

Außenwirtschaftstag 2025

Aussenwirtschaftstag will be held on the 2nd July 2025 in Hamburg, where over 40 AHK experts will share insights on market entry, exports, site selection, and government affairs. We're proud to take part in the global panel featuring representatives from all six continents —a 60-minute session packed with regional insights and exclusive updates from our worldwide offices.

INMEX SMM India 2025

INMEX SMM India 2025, South Asia's premier maritime exhibition and conference, is scheduled from September 10 to 12, 2025, at the Bombay Exhibition Centre in Mumbai. This event will bring together global maritime and shipping professionals, offering unparalleled networking, knowledge sharing, and business opportunities. Attendees can expect to explore the latest innovations in shipbuilding, ship equipment, offshore and port technologies, maritime safety and security, and green technologies. **To know more about sponsorship and partnership opportunities, please get in touch with Ms. Sameeha Pradeep Sule, Chief Representative, Hamburg Representation Mumbai.**

Global Security and Innovation sumbit 2025

The Global Security and Innovation Summit (GSIS) is a unique event that serves as a platform for political leaders, industry executives, technology pioneers, and security experts to address emerging global security challenges and explore cutting-edge solutions drawn from fields such as cyber security, artificial intelligence, robotics, space or infrastructure, quantum computing, and defence technologoies. Partnered by the Hamburg Messe und Congress which will take place on October 22nd – 23rd 2025. **To know more about opportunities, please get in touch with Ms. Sameeha Pradeep Sule.**

WindEnergy Hamburg 2026

Mark your Calendars! WindEnergy Hamburg is set to return on the 22nd to the 25th of September 2026. After last year's success, the 15th edition of the Trade-fair will be bigger than ever. WindEnergy Hamburg is a global wind energy event taking place in Hamburg biannually. It's a marketplace and networking platform for the wind industry, showcasing the latest technologies and driving the energy transition. The event features exhibitors from numerous countries, covering both onshore and offshore wind energy sectors, and includes theme routes, special areas like the AI CENTER, and networking opportunities. WindEnergy Hamburg 2024 had over 43,000 attendees from 100 countries and 1,600 exhibiting companies.

To know more about sponsorship and partnership opportunities, please get in touch with Ms. Sameeha Pradeep Sule, Chief Representative, Hamburg Representation Mumbai.

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HRM ACTIVITIES

India Port Conference

HRM along with Ms Inga Gurries, Head of Market Development Asia and Overseas, Port of Hamburg Marketing had the pleasure of attending India Ports conference on the 8th – 9th of May 2025. The main focus of the conference was on Ports of the future – in the view of sustainability and smart ports.

Port of Hamburg – Strategic meetings in Chennai

Ms Inga Gurries, Head of Market Development Asia and Overseas, Port of Hamburg Marketing visited visited the Chennai and Kamarajar Port to understand Port operations in the state of Tamil Nadu. Meetings were held with key personnel in both the Ports and discussed about the development plans. **Click here to explore more**

HAMBURG INSIGHT

International music festival Hamburg

Over five weeks from the 1st May to 6th June 2025, the International music festival Hamburg celebrated the end of 2024/25 season with the theme “Future,” featuring world-renowned orchestras and top-tier artists of classical music. There was a special focus this year, is on the French composer Pierre Boulez who would have celebrated his 100th birthday in 2025. Known for his forward-thinking approach and uncompromising vision, Boulez’s work has be honored by renowned ensembles such as the London Symphony Orchestra under Sir Antonio Pappano, the cello group of the Vienna Philharmonic, and the Hamburg Philharmonic State Orchestra under Kent Nagano.

The International Music Festival Hamburg has united the city’s musical forces and delivered a spectacular finale to the 2024/25 season. This festival seamlessly blends tradition, contemporary artistry, and the future of classical music in an unforgettable celebration

Source : https://www.hamburg-travel.com/see-explore/events/international-music-festival-hamburg/

FROM THE INTERNS DESK

Ports of the future: Green and sustainable energy

Hey there! I am Ishita Makhija, an intern at Hamburg Representation Mumbai. In today's From the Interns Desk I would like to share about how Ports play a role in influencing the climate change and how nations are aligned with Climate neutrality goal. The future of Ports is going towards utilizing green and cleaner energies in Port operations.

India has a vast coastline of 7,500 kms with 12 major Ports that play a pivotal role in the Maritime Trade. As the environmental concerns have become the focus worldwide, India and Germany are among the countries that have established ambitious environmental and decarbonization goals. The decarbonizing roadmap 2030 and Amrit Kaal 2047 are the two key goals set for sustainable growth.

The Port of Hamburg is one of the largest ports in Europe. Over the past year, trade between the Port of Hamburg and Indian ports has grown significantly. In line with Germany's goal of achieving climate neutrality by 2040, the Port of Hamburg is actively implementing green port initiatives, including the use of clean energy sources such as wind power. Currently, there are direct service connections between Hamburg and major Indian ports such as JNPA, Mundra, and Chennai—and these connections are expected to expand further as trade continues to grow.

Harit Sagar Guidelines introduced in 2023 envisages ecosystem dynamics in port development, operation and maintenance while aligning with the 'Working with Nature' concept and minimizing impact on biotic components of the harbor ecosystem. It lays emphasis on use of Clean/Green energy in Port operation, developing Port capabilities for storage, handling and bunkering Greener Fuels like: Green Hydrogen, Green Ammonia, Green Methanol/Ethanol etc.

In October 2024, Bharat Petroleum Corporation Limited (BPCL) signed a landmark Memorandum of Understanding (MoU) with Mumbai Port Authority (MbPA) and Mumbai Port Sustainability Foundation (MPSF). This agreement aims to develop a state-of-the-art green fuel ecosystem at Mumbai Port, supporting India's transition to cleaner energy solutions and reducing greenhouse gas emissions.

As part of this initiative, BPCL and MbPA will collaborate to introduce Electric Vehicle (EV) charging stations at Mumbai Port, promoting green energy adoption for port users and the general public. Additionally, the MoU outlines an exploration into the conversion of diesel-

powered vessels to cleaner fuel alternatives, further enhancing the port's green infrastructure and reducing its carbon footprint.

Similarly, the Port of Hamburg uses wind energy, so that the operation of the port is done with clean and green energy. Similarly, in India, VO Chidambaranar Port (Tuticorin) in Tamil Nadu, operates wind turbines as a part of hybrid solar wind power system.

Ports are no longer just logistic hubs; they are becoming energy transition nodes. Adoption of solar, wind, hydrogen, and methanol mean ports now play a role in national energy strategies**.** With the growing impact of climate change, transforming how ports operate is crucial, given their exposure to sea level rise and increasingly severe weather patterns. Greener infrastructure is more resilient**,** sustainable, and future proof.

India’s ports are transforming into green, future-ready hubs powered by clean energy**,** guided by the Harit Sagar Guidelines**,** and aligned with global partners like Hamburg**.** As we move toward 2030 and Amrit Kaal 2047, these green initiatives will drive not just trade—but also climate action, economic resilience, and global leadership in sustainable maritime logistics.

Green ports are India’s gateway to a cleaner future.

THANK YOU FOR READING AND STAY TUNED FOR MORE!

CONNECT WITH US!

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